



2019 Team Yukon | Sarah Lewis Photography



April 2022 – March 2023  
**IMPACT REPORT**

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# A MESSAGE FROM THE EXECUTIVE DIRECTOR

**Sport Yukon has undergone significant organizational changes over the past few years, the positive impacts of which we are already seeing. We're better positioned to advocate on behalf of our members, provide meaningful supports, and champion sport in the Yukon.**



This past year marked a sort of rebirth for sport in the Yukon. As we emerged from the global pandemic, our members could once again program to their full capacity, and our athletes were able once again to train and compete at home and abroad.

Between three major games, a litany of regional and national competitions, and a general rebounding from COVID, it was clearer than ever that sport was back - **but also that it needs our help.**

Our Members Meeting in November 2022 was both productive and illuminating, and allowed us to come together not only to identify issues, but to generate collaborative ideas to address the challenges faced by Yukon sport organizations.

For our part, Sport Yukon has engaged more actively in advocacy work, lobbying municipal and territorial governments to include sport stakeholders in capital planning processes to help address the facility shortage we face.

Our staff has expanded, now including a dedicated Sport Tourism Coordinator who has been hard at work establishing partnerships and resources to assist our members in mounting successful sport tourism events.

As we continue to grow and find new and better ways of supporting our members, we encourage you to reach out, engage with us, and contribute your ideas and perspectives about our direction and initiatives.

We're here for you!

A stylized, handwritten signature in white ink, appearing to be 'Tracey Bilsky'.

**Tracey Bilsky, Executive Director  
Sport Yukon**

# WHO WE ARE

Sport Yukon exists to support Yukon sport organizations, provide access to training and resources, and advocate for sport at the municipal, territorial, and national level.

In 2022, Sport Yukon updated its strategic plan, positioning sport organizations at the centre of our mission.

We exist to empower our members and provide them the assistance, tools, and expertise they need to expand their programming, mount new events, and increase participation in sport.

## OUR VISION

*Cultivating a vibrant, supportive, inclusive, and coordinated sport community for every Yukoner.*

## OUR MISSION

*We are a hub for Yukon sport organizations and the voice for sport in the territory. We elevate sport by facilitating education and partnerships for our members, as well as providing advocacy, promotion, development of sport tourism, events, and access to administrative and financial resources.*

## OUR VALUES

**INTEGRITY**  
**INCLUSION**  
**LEADERSHIP**

**RESPONSIVENESS**  
**COMPETENCE**  
**GROWTH**

## AT A GLANCE

# 75

**MEMBER  
ORGANIZATIONS**

**REPRESENTING**

# 15K

**ATHLETES,  
COACHES,  
ORGANIZERS,  
AND MORE**

# MEMBER SERVICES

Sport Yukon only exists to serve its nearly 80 member organizations, which we do through various organizational supports, training opportunities, and more!

## CHECK-INS

Our annual member check-ins have been a huge success. Sitting down with our Member Services Coordinator, these check-ins help Sport Yukon identify areas in which our members need support, which in turn helps us provide guidance, program training and development opportunities, and be accountable to the real needs of our membership.

**23 members have engaged in this process this year.**



## MEMBERS MEETING

In November 2022, Sport Yukon hosted a general meeting attended by representatives from more than 30 member organizations, who engaged in sessions about strategic planning, Lotteries funding, volunteer and sponsorship opportunities, and navigating the new Societies Act.

## HUDDLES AND LEARNING LABS

In partnership with the Sport and Recreation Branch of the Government of Yukon, Sport Yukon continued to deliver vital training to our members through our HUDDLES and Learning Labs.

Despite COVID restrictions and three major Games, **we still managed to hold five sessions in 2022–23**, covering a range of topics including: navigating sport funding opportunities, post-secondary recruitment, bylaws and the new Societies Act, financial literacy, and more.

# FUNDING

In 2022–23, Sport Yukon expanded the funds it administers; which are available to athletes, coaches, families, and sport organizations.



## JAMIE SHAW MEMORIAL FUND

Named in honour of the late coach and teacher, the Jamie Shaw memorial Fund provides financial support for access to training for Yukon athletes and coaches.

### 2022–23 Recipients:

Arian Batallones  
Jaymi Hinchey  
Emmett Kapaniuk  
Gyanendra Singh

Watson Lake Secondary School



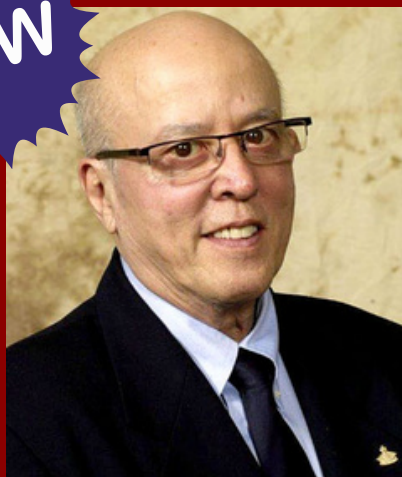
## NORTHERN LYPES YOUTH DEVELOPMENT FUND

The Northern LYPES Youth Development Fund awards one-to-two \$1,000 grants each year to offset the costs associated with individual education or athletics.

### 2022–23 Recipients:

Minty Bradford  
Emmett Kapaniuk  
Stian Langbakk  
Softball Yukon

NEW



## GERRY THICK MEMORIAL FUND

This brand new fund, was donated by Northland Beverages in honour of the late Gerry Thick, former manager of the business, Whitehorse City Councillor, and avid supporter of sport.

Two \$1000 grants are awarded annually to Yukoners enrolled in post-secondary sport and recreation programs.

**2022–23 Recipients:** Maren Bilsky & Arcel Siosan

Our partnership with Air North continued this year, helping hundreds of athletes and coaches travel more easily and affordably.

In 2023-24, we are working to make these processes even more efficient and effective.

## AIR NORTH TRAVEL PROGRAM

This program has been a consistent success, providing dependable, affordable travel to Sport Yukon's members.

In 2022-23, this program helped an enormous number of Yukoners to compete and train out-of-territory.



## AIR NORTH GOAL PROGRAM

Air North, Yukon's Airline is committed to **Giving Our Athletes a Lift (GOAL)**.

Air North provides travel certificates for a flight segments to athletes under our member organizations so they can compete in a recognized, out-of-territory competition, try-out, or tournament.

Seven athletes were awarded by the GOAL Program in 2022:



JAYMI HINCHEY



EMMETT KAPANIUK



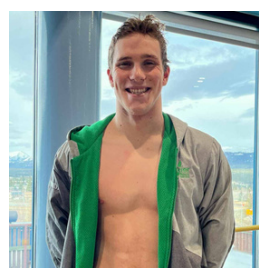
ALIA DRUMMOND



TREYTIN FRIZZELL



TORI VOLLMER



THOMAS GISHLER



FELIX MASSON

# kids

RECREATION FUND

**20 YEARS!!!**

Sport Yukon has run the Kids Recreation Fund since **2002-2003!**

**Each year, lower-income families gain access to a wide range of sport and cultural activities through the KRF.**

In 2022, we were able to help families do more by **increasing the Kids Recreation Fund to \$600 per child** from \$500 the year before. This increase helped families keep up with inflation and other rising costs, and was assisted by extra donations to the fund made through the **Klondike Road Relay** and our **Art Auction**.

**300+**  
APPLICATIONS

**+** **\$237K** **=**  
OF FUNDING DISTRIBUTED

**695**  
KIDS ABLE TO PLAY  
**DOZENS**  
OF PROGRAMS ACCESSED

The KRF helped 127 MORE children in 2022-23 than the previous year – a 22% increase!

Combined with the increased per-child allocation, the KRF distributed an additional \$12,700 this year!





# SPORT TOURISM

In October 2022, Sport Yukon signed a new agreement with Tourism & Culture, allowing us to make the Sport Tourism Coordinator a full-time staff position.

The early part of 2022 was still mired in lockdowns and travel restrictions which made the hosting of events impossible, and the advanced planning for future events difficult.

Despite this, sport events last year managed to bring over 2400 athletes, coaches, dignitaries, and other visitors to the Yukon, and created an estimated economic impact of roughly 2.9 million dollars.



2400+  
VISITORS

\$2.9M  
ECONOMIC  
IMPACT

## SUCCESSFUL EVENT BIDS 2022-2023

- **FIS Alpine Race**  
(held in November 2022)
- **Freestyle Canada Cup**  
(held in November 2022)
- **Athletics Canada AGM**  
(to be held from June 2-4, 2023)
- **Canadian XCM MTB Championships**  
(to be held from Sept 1-3, 2023)
- **Para-Snowboard World Cup**  
(tentative March, 2024; pending FIS International decision mid-May)



As Sport Yukon moves into 2023–2024, we are making big plans to address the opportunities and challenges of sport tourism in the Yukon.

## ***MAKE IT HAPPEN***

Make It Happen is a full-service support program that Sport Yukon is in the early stages of developing to help sport organizations in mounting sport tourism events.



**The program will provide sport organizations with access to:**

- Cash and in-kind resources,
- Professional and community stakeholders,
- Administrative and organizational expertise and assistance,
- Template documents and material assets,
- Cultural networks,
- Discounted goods
- Services to support sport tourism events from the bidding process through to delivery and reporting.

**We will be giving updates and seeking your input on the development of this program throughout the coming year.**



# KRR 39.5 EDITION

**1500+**  
INDIVIDUALS RUNNING IN  
**158**  
TEAMS ACROSS 3 RACES

## THE RETURN OF THE KRR

The COVID-19 global pandemic represented a major setback and challenge to the Klondike Road Relay. In 2021, we managed to put on a smaller, modified, "Kinda" Klondike Road Relay, but 2022 was our first opportunity to return to staging the full event.

The Klondike Road Relay - 39.5 Edition was a massive success! We surpassed our registration targets, expanded our walking and youth races, and launched our massive Party in the Park!

**OVER 300 VOLUNTEERS!**



**PARTY IN THE PARK!**



## COMING TOGETHER

We are proud of the partnerships we formed to make the KRR 39.5 happen, including our

**15 SPONSORS!**

40 YEARS

KLONDIKE  
ROAD RELAY

1983-2023

# FOR GLORY NOT GOLD SEPTEMBER 8-9

We are thrilled to be celebrating the 40th anniversary of the **Klondike Road Relay!**

This year's race is going to be a journey through KRR history, we have **internationally-renowned announcer Steve Fleck** joining us for race day, and the **Party in the Park** will be bigger and better than ever!

**PLUS: Starting this year, we've updated our online results database, which will allow you to actively track your results year over year!**

# MARKETING & COMMUNICATIONS

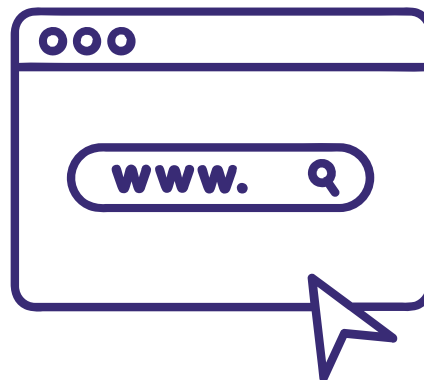
Sport Yukon's voice and impact has grown steadily over the past year.

## WEBSITE

Building on the launch of our new website, we continue to improve our utilization of the site as both an internal and external resource.

Applications for funding, boardroom bookings, upcoming events listings, and more are now fully online and being used comfortably by our members and the general public.

**In the coming year, we are continuing work on the website to improve access to information, functionality, and design.**



## NEWSLETTER

We've continued to develop the use of our bi-monthly newsletter to promote funding deadlines, training and development opportunities, upcoming events, and more.

We've seen an increase in grant and fund applications, workshop registrations, and event participation as a direct result of these ongoing updates.



## SPORT YUKON ON SOCIALS



Sport Yukon's reach on Facebook and Instagram continues to grow – by almost 40% in just the last 90 days!



We launched a LinkedIn page for Sport Yukon this year, which better enables us to speak to industry and sector issues and stakeholders.

# SPORT YUKON DIGITAL SCREENS

This past year, we received funding from **LOTTERIES YUKON** to establish our own digital Signage network, allowing our members access to free, proprietary space for announcements and promotions.

We launched in June 2022 with signage currently at **SPORT YUKON & COAST MOUNTAIN**, with plans to add a screen at the **CANADA GAMES CENTRE** this year.



**100+**  
DIFFERENT ANNOUNCEMENTS  
**25**  
SPORT YUKON MEMBER ORGS

SEEN BY  
**HUNDREDS**  
OF YUKONERS EVERY DAY

# CELEBRATING SPORT

Every year, Sport Yukon is honoured to recognize outstanding contributions to sport in the Yukon through both the Hall of Fame and our Major Awards.

## YUKON SPORTS HALL OF FAME

Sport Yukon is proud to name **Jamie Shaw** and **Ken Sylvestre** as our 2022 Hall of Fame Inductees.

Jamie was a beloved coach and trainer who championed sport as an educational and motivational opportunity for youth.

Ken was a pillar of the cycling and running communities and was a key organizer of the Trail Marathon and the Kluane–Chilkat International Bike Relay.

Both Jamie and Ken represented the best of sport and of the Yukon and we are honoured to induct them into the Hall of Fame.



## SPORT YUKON MAJOR AWARDS

In May 2023, Sport Yukon honoured the 2022 Major Award Winners. Our athletes and coaches have had an incredible year with many successes and achievements, and the Major Awards program is just one way we look to celebrate sport in the Yukon.

**The 2022–23 Major Award Winners are:**

**Jaymi Hinchey** – National/Territorial Athlete of the Year

**Callum Weir** – National/Territorial Male Athlete of the Year

**Canada Summer Games Men's Soccer Team** – Team of the Year

**Jeremy Newbury** – Coach of the Year

**Brenda Dion** – Administrator of the Year

# TEAM YUKON

Sport Yukon is proud of the part we play in supporting Team Yukon, who achieved major competitive milestones this past year across three major games.



**CANADA SUMMER GAMES**  
August 6–21, 2022

Over 150 athletes, coaches, mission staff, etc.

**TEAM YUKON'S FIRST MAJOR GAMES  
IN THREE YEARS**



**ARCTIC WINTER GAMES**  
January 29–February 4, 2023

350 athletes, coaches, mission staff, etc.

**TEAM YUKON WON THE MEDAL COUNT  
GOLD – 61 / SILVER – 56 / BRONZE – 52**



**CANADA WINTER GAMES**  
January 29–February 4, 2023

~200 athletes, coaches, mission staff, etc.

**TEAM YUKON PODIUMS  
GOLD – 1 / BRONZE – 2**

## EMBODYING TRUE SPORT



At both the Summer and Winter Canada Games, Team Yukon was proud to have incredible athletes recognized for their embodiment of the principles of True Sport.

Arcel Siosan (left) and Michael Sumner (right) were each awarded the Pat Lechelt True Sport Award at their respective Games.

Way to go!





# LOOKING AHEAD

There are some big plans already in motion for 2023-24, as we continue to grow and find new way to support our members and their endeavours!



## GROWING OUR NETWORK

Our Digital Display network is growing in 2023. The two screens at Sport Yukon and Coast Mountain will be joined by a third at the Canada Games Centre!

## OUT WITH THE OLD (WALLS), IN WITH THE NEW (OFFICE)

Sport Yukon has undertaken some office renovations to make better, more collaborative use of our space.



## MAKING IT HAPPEN

Throughout this year, we'll be developing and preparing to roll out the Make It Happen sport tourism support program. Stay tuned for details and updates!

## TAKING A LEADERSHIP ROLE

Sport Yukon is taking on a leadership role, bringing together government and community partners to help address facilities, funding, and other concerns.



## SUPPORTING OUR MEMBERS

Whether its help with funding applications, governance training, or other organizational supports, we will continue to offer training and guidance to our members.

The coming year is also full of exciting events and gatherings, and competitions that celebrate, support, and activate sport.



### **HALL OF FAME AND MAJOR AWARDS**

Sport Yukon is honoured to induct Jamie Shaw and Ken Sylvestre into the Yukon Sports Hall of Fame this year, and to celebrate the accomplishments of Yukon athletes, coaches, teams, and administrators. **May.**

### **ANNUAL GENERAL MEETING**

Our AGM is coming up, and we invite our members to get involved, vote for their Board, and help set the direction of Sport Yukon this year. **June.**



### **KLONDIKE ROAD RELAY 40TH ANNIVERSARY**

We're celebrating four decades of the iconic Skagway to Whitehorse relay race! **September 8-9, 2023.**

### **MEMBERS MEETING**

Building on last year's mid-year Members Meeting, we will once again invite our members to engage in a day of collaborative planning and brainstorming. **November.**



### **2024 MAT-SU ARCTIC WINTER GAMES**

Team Yukon will be gearing up once again to compete on the international stage as the Arctic Winter Games come to Mat-Su, Alaska. **March 10-16, 2024.**

# ACKNOWLEDGEMENTS

We want to thank the many government and non-government organizations who have supported Sport Yukon this past year.

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*GOVERNMENT OF YUKON - DEPARTMENT OF COMMUNITY SERVICES*  
*GOVERNMENT OF YUKON - DEPARTMENT OF HEALTH & SOCIAL SERVICES*  
*GOVERNMENT OF YUKON - DEPARTMENT OF TOURISM & CULTURE*  
*YUKON SPORT AND RECREATION BRANCH*  
*CANADIAN NORTHERN DEVELOPMENT AGENCY (CANNOR)*  
*LOTTERIES YUKON*

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## OUR MEMBERS

*4H CLUB YUKON, AIKIDO YUKON, ALPINE SKI ASSOCIATION, ARCTIC EDGE SKATING CLUB, ATHLETICS YUKON, AVALANCHE NORTH, BASKETBALL YUKON, BIATHLON YUKON, BOREAL ADVENTURE RUNNING ASSOCIATION, CANADIAN SKI PATROL, CANADIAN FILIPINO SPORTS ASSOCIATION OF YUKON, CLIMB YUKON ASSOCIATION, CONTAGIOUS MOUNTAIN BIKING CLUB, COPPER RIDGE NEIGHBORHOOD ASSOCIATION, CROSS COUNTRY YUKON, CYCLING ASSOCIATION OF YUKON, ELDERACTIVE, EQUINE ASSOCIATION OF YUKON, FLATWATER PADDLING YUKON, FRIENDS OF MT. SIMA SOCIETY, HOCKEY YUKON, JUDO YUKON, KLONDIKE SNOWMOBILE ASSOCIATION, KLUANE CHILKAT BIKE RELAY, POLARETTES GYMNASTICS, RECREATION AND PARKS ASSOCIATION OF YUKON, SNOWBOARD YUKON ASSOCIATION, SOFTBALL YUKON, SPECIAL OLYMPICS YUKON, SPIRIT RIDERS 4H CLUB, SQUASH YUKON, SUBZERO VOLLEYBALL CLUB, SWIM YUKON, SYNCHRO YUKON, TABLE TENNIS YUKON, TENNIS YUKON, U KON ECHELON, VELONORTH CYCLING, VOLLEYBALL YUKON, WHITEHORSE REC COED SOCCER, WHITEHORSE CROSS COUNTRY SKI CLUB, WHITEHORSE GLACIER BEARS, WHITEHORSE MINOR HOCKEY ASSOCIATION, WHITEHORSE MINOR SOCCER, WHITEHORSE REC HOCKEY LEAGUE, WHITEHORSE WOMEN'S HOCKEY ASSOCIATION, WOLF PACK, YUKON ABORIGINAL SPORT CIRCLE, YUKON AMATEUR SPEEDSKATING, YUKON AVALANCHE ASSOCIATION, YUKON BADMINTON ASSOCIATION, YUKON BIRD CLUB, YUKON BREEZE SAILING SOCIETY, YUKON BROOMBALL ASSOCIATION, YUKON CANOE AND KAYAK CLUB, YUKON CURLING ASSOCIATION, YUKON FREESTYLE SKI ASSOCIATION, YUKON GOLF ASSOCIATION, YUKON GRAYLINGS MASTERS SWIM CLUB, YUKON GYMNASTICS ASSOCIATION, YUKON MEDIEVAL COMBAT GROUP, YUKON FIRST NATION HOCKEY ASSOCIATION, YUKON MEN'S BASKETBALL, YUKON ORIENTEERING, YUKON QUEST INTERNATIONAL ASSOCIATION, YUKON RIVER MARATHON PADDLING ASSOCIATION, YUKON SCHOOLS ATHLETICS ASSOCIATION, YUKON SHOOTING FEDERATION, YUKON SOCCER ASSOCIATION*

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*Although too many to name, we want to acknowledge that without the support of local businesses, community organizers, volunteers, and more, sport programming, events, and initiatives could not happen. We appreciate all you do to make the Yukon sport community vibrant and sustainable.*



2019 Team Yukon | Sarah Lewis Photography

